# PI PLAN IMPLEMENTATION

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- At this stage you are deciding such things as:
  - Where the meetings should be held?
  - Who is going to lead the meeting?
  - What has to be in the newsletter?
  - Which media need to be briefed?
  - Determining the cost of a project PI plan

# BUDGETING FOR PUBLIC INVOLVEMENT

- Must be part of original study budget or it will always get short-changed
- Like planning, public involvement budgets are built-up, rather that starting with a dollar figure then designing the program to match it
- Work sheets for each public involvement technique are provided

# PROBLEMS WITH RULE-OF-THUMB PERCENTAGES

- **Experience:  3% – 10% of study costs, but…**
  - **Projects differ in level of controversy; more controversial projects may require higher level of participation**
  - **Projects differ in geography (small area vs big area)**
  - **Percentage probably highest on smaller projects, as there is a minimum**
  - **Have to be careful of what is included in cost in budget, often in more then 1 line item**

# WAYS TO ASSESS CONTROVERSY FOR "RUN-OF-THE-MILL" PROJECTS

- Quarterly or semi-annual open house – each "station" is a different issue
- Public meetings that address multiple issues
- Periodic summary of all public involvement in organization (e,g, district) with invitation to submit comments or phone

# TEAM EXERCISE

- Complete instructions are on page
- Complete the selection of techniques for your case
- Prepare a report on your plan, with emphasis on “why” you made the choices you made

WHAT PEOPLE HOPE TO LEARN
• More effective ways of involving the public
• How to be a planner
• Facilitation & presentation skills
• Need an introduction to PI & Teaming
• Learn to structure the exchange to get creative outcomes
• Intrigued — the role of values in planning
• How to get public involved before all locked in
• Why do we have so many hurdles to jump through
• Process appraisal
• Facilitate a multi-agency working group
• Planners' attitudes toward public involvement